



Gandhi Research Foundation  
Jalgaon

In commemoration of  
Mahatma Gandhi's 74th Death Anniversary  
on 30th January 2022



Sponsored by



*“Purity of life is the highest and truest art.”*

– Mahatma Gandhi  
(Harijan, 19-2-1938, p.10)



## Concept

It is the need of the hour, in order to ensure humanity's continued existence, for us to make a concerted effort at reshaping our lifestyle in tune with a new matrix. Our hitherto egocentric perspective is creating a humanitarian and environmental crisis. To rectify this, we need to be guided by the motto “the good of the individual is contained in the good of all” which has been exemplified by Mohandas Karamchand Gandhi. By living in harmony with nature, simplicity, moderation and ethical behaviour can become our defining principles.

To make this new perspective come alive, a variety of competitions is organized every year by the Gandhi Research Foundation. This year in January, to commemorate the 74th death anniversary of Mahatma Gandhi it has been decided to have an International Poster Competition. Given that art is an ideal medium through which we can express ourselves, it can also be used improve and enrich our own lives. Bapu's practice of truth and nonviolence, which inspired the global community, can be our sheet anchor in these artistic creations.

## Objective

To create an imaginative poster, reflecting our present concerns whose resolution is provided by Mahatma Gandhi's vision.

## Themes for the Poster

### 1. Creative Gandhi

How Gandhiji's personality, ideas, actions and his life's journey can come alive in a creative form.

### 2. Lessons learned from Corona

Since the Corona pandemic has had a profound effect on our lifestyle, how can this experience teach us to refashion our lifestyle and to discover new dimensions for human existence?

### 3. Green Earth – Green Life

Our environment and natural resources are being depleted; how can we rescue our planet by adopting an eco-friendly lifestyle?

## Participant Groups

Group 1: Fine Arts Students &  
Any College Students

Group 2: Professionals &  
Interested Persons

## Prizes

### Group 1: Fine Arts & Any College Students

First Prize	– ₹ 15000/-
Second Prize	– ₹ 7500/-
Third Prize	– ₹ 4000/-
2 Consolation Prizes	– ₹ 2000/-

### Group 2: Professionals & Interested Persons

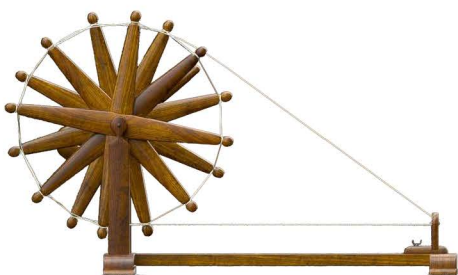
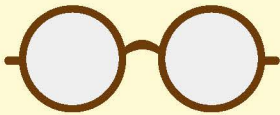
First Prize	– ₹ 31000/-
Second Prize	– ₹ 15000/-
Third Prize	– ₹ 8000/-
2 Consolation Prizes	– ₹ 3000/-

## Honours:

- ▶ An online certificate will be given to all participants.
- ▶ The prize money awarded to the winners will be credited to their respective Bank Accounts.
- ▶ The prize will be given in equivalent Indian Rupees



## INTERNATIONAL POSTER COMPETITION



### Important Dates

- ▶ Last date for submitting the poster - 20 January 2022
- ▶ Last date for uploading the poster on social media - 23 January 2022
- ▶ Last date for the selected posters to receive 'likes' on social media - 28 January 2022
- ▶ Date for the Declaration of the winners - 30 January 2022  
(The Winners will be announced during the online program organized by the Gandhi Teerth on Gandhi Nirvana Din, 30th January 2022)

### General Instructions

- ▶ There is no fee for participation.
- ▶ The competition will be conducted in online mode. To participate in the competition, click on the link [http://www.gandhifoundation.net/GRF\\_PSTR2022/](http://www.gandhifoundation.net/GRF_PSTR2022/) Complete the form and upload the poster.
- ▶ Only one poster per contestant on a single subject will be accepted. But if a series on a single subject is planned. A maximum of 3 individual posters is allowed.
- ▶ **A2 (594 mm X 420 mm)** size paper should be used for the competition.
- ▶ Any colouring technique (with brush, pencil, computer, etc.) can be used.
- ▶ The idea defining the poster should be your own. Old reworked posters will not be accepted.
- ▶ Images and statements based on falsehood or on controversial and incomplete information will not be accepted.
- ▶ Only Hindi and/or English language is to be used.
- ▶ The submission deadline is January 20, 2022.

### Guidelines for uploading the Poster

The Poster can be created in CDR, AI, or PDF format softcopy or by scanning or extracting the image into JPG. Make sure that the resolution of the file is at least 300dpi. (Fonts should be convert to curves) Please upload the file on the following link:

[http://www.gandhifoundation.net/GRF\\_PSTR2022/](http://www.gandhifoundation.net/GRF_PSTR2022/)

before 20 January 2022, along with a student ID card/Any Valid ID card / Aadhaar card/passport size photo.



## Selection Process

- ▶ The posters selected by the evaluators will be eligible for the prize awards. These posters will be shared on the GRF's Social Media (Twitter, Facebook and Instagram) on 23rd January 2022.
- ▶ Original copies of the selected hand painted posters (uploaded on Social Media) are to be posted to the address of the Gandhi Research Foundation, Gandhi Teerth, Jain Hills, Jalgaon, Maharashtra at the candidate's expense. (Posters should not be folded). The candidate's nomination will be canceled if the original poster is not received.
- ▶ The 'likes' received on social media will comprise 20% and the evaluators' grades will contribute 80% of the total result for selecting the finalists.
- ▶ The results of the competition will be declared on January 30, 2022 on the GRF website: [www.gandhifoundation.net](http://www.gandhifoundation.net)

## Important Instructions

- ▶ The posters submitted to the Gandhi Research Foundation's [GRF's] Competition should not be used for any other competition, social media or professional work.
- ▶ The content, thoughts and views expressed in the poster will be the sole responsibility of the participating Artists.
- ▶ The posters submitted by the contestants may be published or publicly displayed by the GRF - royalty-free.
- ▶ The GRF reserves the right to use the images selected for the final round and to publish them on the GRF's social media.
- ▶ The GRF will not be held responsible for any content or views expressed by the artists in the posters.
- ▶ The decision of the evaluating committee appointed for this competition will be final.
- ▶ The GRF has the right to make any necessary changes in this competition.
- ▶ By participating in the competition, the candidate is bound to accept all the stipulated conditions.

For further details, please contact



## Gandhi Research Foundation

Gandhi Teerth, Jain Hills, Jalgaon - 425001 Maharashtra

Contact Nos : 09404955220, 09422775918, 09823362330, 09404955226

Office: (09.30 - 17.30) - 0257-2260033; 0257-2264803

Email: [info@gandhifoundation.net](mailto:info@gandhifoundation.net), [skills@gandhifoundation.net](mailto:skills@gandhifoundation.net);

Website: [www.gandhifoundation.net](http://www.gandhifoundation.net)